



2021 **IMPACT** **REPORT**



Message from our Founder and Executive Director

I am delighted to share this impact report on our progress in 2021. Despite the ongoing challenges of the pandemic and issues related to poverty and systemic racism, we have made positive progress towards our mission to alleviate hunger in Scarborough. The successes we achieved this year have confirmed the power of community giving and collaboration and the limitless potential when we work together to create change.

This year, our donors, partners, funders, volunteers and team members enabled us to keep our doors open to provide emergency food programs, support services and community initiatives for children, low income families and marginalized groups who have been disproportionately impacted by the pandemic.

We are grateful to those who invest in our organization and contribute to fighting food insecurity and building a healthy, strong, and resilient community.

Shelley Cares Foundation will continue to forge ahead to bridge the food security gap to help achieve good food for all.

With the continued collaboration of our partners and the support of our funders, we look forward to propelling the work ahead in 2022.

A handwritten signature in black ink, appearing to read 'M. Beery', with a long, sweeping underline.

EXECUTIVE DIRECTOR



Shelley Cares Nourishes the Community with Good Food Market

In July, Shelley Cares Foundation joined the FoodShare Toronto Good Food Market Program, which supports partner organizations to operate independent markets by delivering fresh produce sourced from local farmers and the Ontario Food Terminal.

Shelley Cares Foundation operates a weekly Good Food Market in our Community Pantry, providing clients high-quality, culturally appropriate, and affordable local and organic fruits and vegetables at no cost.

Shelley Cares Foundation is working to bring healthy produce into Scarborough neighbourhoods to help feed those struggling to put food on the tables.





Shelley Cares and Surrey Place Partner to Feed Families with Special Needs

Since February, Shelley Cares Foundation and Surrey Place have been partnering on a joint initiative to provide weekly food baskets to special needs clients currently facing food insecurity. Surrey Place is dedicated to helping children and adults with developmental disabilities, autism spectrum disorder and visual impairments reach their full potential.

As a nonprofit, charitable organization, Shelley Cares Foundation is committed to positively impacting the lives of Scarborough residents by confronting poverty and hunger and ensuring that no one goes to bed hungry in the community.

This partnership has enabled Shelley Cares Foundation and Surrey Place to provide nourishing food to 113 families and disabled individuals on a weekly basis.

The alliance is made possible through the Breaking Bread and Barriers program supported by the Government of Canada's Emergency Community Support Fund and Toronto Foundation.

113 *families and disabled adults received weekly food baskets in 2021*



Annual Charity Event - 2021

79

Refugee
nCare



Marina Phillips, Shelley Cares Foundation Board Chair, accepts the donation cheque from Justin Griffin, General Manager of Scarborough Toyota

Scarborough Toyota donates \$20K to Support Shelley Cares Food Programs

In September, Scarborough Toyota selected Shelley Cares Foundation as the charity of choice for its 2021 community giving program. The local dealership generously donated \$20,000 to support Shelley Cares Foundation food programs and services that provide safe, healthy, and culturally appropriate food to low-income families, senior citizens, new immigrants, and other vulnerable and food-insecure residents.

Scarborough Toyota is committed to serving various communities by partnering with a diverse set of organizations working towards addressing the needs of the communities and those in need of any support.

"We are proud to partner with Shelley Cares Foundation and consider ourselves fortunate to do our part in making this world a better place to live."

- Justin Griffin, General Manager



 "Our business becomes more meaningful when we are able to support our diverse communities"

Partners for 2021





Shelley Cares Joins Black Moms Connection for Financial Literacy Program

There is a strong link between financial literacy and financial wellness. Those who are more financially literate are more likely to plan and save for retirement, have non-retirement savings, and better manage their debt.

For these reasons, Shelley Cares Foundation recently partnered with Black Moms Connection, a non-profit organization providing culturally relevant tools and resources to empower and educate Black women, to offer 10 clients the opportunity to participate in a financial literacy event.

The BMC FinLit Summit, hosted by Black Moms Connection, was a two-day event held on October 1-2 and sponsored by TD Canada Trust. The event allowed participants to learn from Black financial experts how to invest, secure their finances, and increase their financial management skills.

October 1
12noon - 4pm
Eastern Standard Time

BMC FinLit summit SPONSORED BY **TD**

 Zandile Chiwanza Financial Wellness Educator	 Nicole Williams Canadian Tailored Mortgage Solutions	 James Chapman Plain Sight
 Shay Myers Finance for the Culture	 Bahiyah Shabazz Brown Girls Do Invest	 Jasmine Lee Get JLT - Jasmine Lee Team
 Benaisha Poole - Watson Bailey Watson Real Estate Group	 Sharita Humphrey Sharita M Humphrey Consulting	 Amoye Henry Pitch Better

WWW.BLACKMOMSCONNECTION.COM/EVENTS

2021 PROGRAM HIGHLIGHTS

1968

Clients accessed healthy food and essentials through Shelley Cares Community Pantry

250

Backpacks with school supplies distributed to families during our Back-to-School giveaway event

25

Mothers provided with self-care gift baskets for our "A Mother's Love" giveaway contest

527

Monthly food baskets distributed to low-income families, seniors and other food insecure residents

125

Gift baskets containing nutritious food distributed during our Easter Giveaway community event



175

Fresh turkeys and \$25 grocery gift cards distributed to families during our Thanksgiving community event

100

Backpacks provided to families in support of the NWB Care Back-to-School event

150

Fresh turkeys donated by ANIDA, toys and holiday gift baskets distributed to families for the Christmas season

Partnered with Neighbourhoods Without Borders to host a Father's Day Giveaway contest providing 10 deserving fathers with a prize pack valued at \$300 each.

TOP PRIORITIES FOR 2022: Shelley Cares Foundation plans to launch newly designed health and wellness programs for youth and senior citizens.

OUR TEAM



STAFF

Michelle Berry - Executive Director

Monique Jones - Program Administrative Assistant

Asia Jones - Volunteer Coordinator

Shaun Bolden - Community Accountability Coordinator

BOARD MEMBERS

Marina Phillips - Chair

Christopher Liu - Treasurer

Maryfelix Baldelomar - Community Accountability Committee

Jaeda Larkin - Community Accountability Committee

VOLUNTEERS

9 dedicated and passionate volunteers

750 volunteer hours worked





Thank you to our generous donors:

Lois Adler

M. Ambardekar

Maryfelix

Baldelomar

Richard Barrett

Marcia Bowers

Michelle Brown

Milford Campbell

Sacha Clarke

Kathleen Crawford

Gity Darvish

Jacqueline Davis

Kim Dawkins

Akilah Dressekie

Kathy Dunphy

Marvlyn Dupie

Chinyere Enoch

Cynthia Fawcett

Jessica Flynn

Monica Gutierrez

Bernice Ho

Melissa Jamieson

Jenny Jones

Maria Laird

Debbie Lecointe

Taje McIntosh

Nicole Nath

Andrea Porter

Zenzie Rees

Manetta Samuel

Glenna Sandy

Kassandra Shortt

Suzanne Simoni

Gisela Taylor

Patricka Thompson

Lei Zhao

***Your donation gives
more than money.
It helps to feed bodies,
minds, and spirits and
gives hope for a
healthier community.***





Thank you to our generous funders and contributors:

BÉBÉ STATION
CASTLEFIELD
CLORE BEAUTY SUPPLY
COLE'S KITCHEN
COMMUNITY FOOD CENTRES CANADA
COSTCO WHOLESALE
EMPIRE LIFE
EMPLOYMENT & SOCIAL DEVELOPMENT CANADA
HALF TIME PHYSIQUE
LIFESPAN INTEGRATED HEALTHCARE
MEDAVIE
ONTARIO WHOLESALE ENERGY
PARKWAY MALL
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YAWDIS





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REPORT

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Stay connected with us!

